

**Ethics in the Conduct of Research
- How It Applies to You**

James L. Gulley M.D., Ph.D., F.A.C.P.
Chief, GMB, CCR, NCI

IPPCR – February 8, 2016

Scientific Integrity

➤ All scientists should be committed to the responsible use of the process known as the scientific method to seek new knowledge.

➤ All research staff in the Intramural Research Program should maintain exemplary standards of intellectual honesty in formulating, conducting and presenting research as befits the leadership role of the NIH.

Why is Scientific Integrity So Important?

The scientific community and the general public rightly expect adherence to exemplary standards of intellectual honesty in the formulation, conduct, and reporting of scientific research.

Without a high standard of *Scientific Integrity*, the scientific community and general public may become victims of *Research Misconduct*.

What is Research Misconduct?

- ❑ **Fabrication** – making up data or results and recording or reporting them
 - ❑ **Falsification** – manipulating research materials, equipment, or processes, or changing or omitting data or results such that the research is not accurately represented in the research record
 - ❑ **Plagiarism** – the appropriation of another person’s ideas, processes, results, or words, without giving appropriate credit
-

Research Misconduct

- Research misconduct does not include honest error or difference of opinion

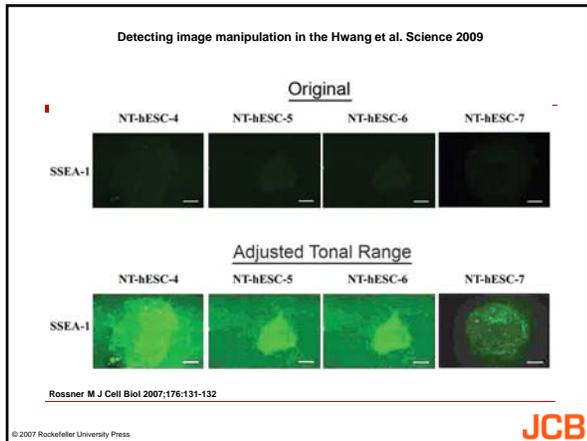
 - Scientific collaborators cannot plagiarize from each other
-

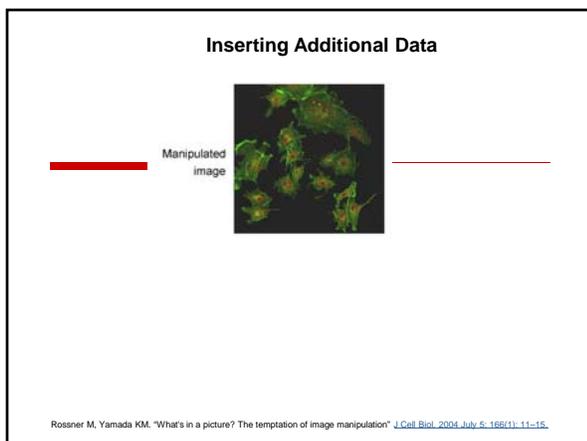
Real-life Examples of Research Misconduct

An infamous case, in 2006, involved the Korean investigator Woo Suk Hwang who claimed to have created the first-ever human embryonic stem cell lines whose DNA matched that of patients, promising great breakthroughs for diseases.

Real-life Examples of Research Misconduct

- This case involved questionable data management: 9 of 11 cell lines fabricated, images of cells were manipulated.
- One result is that major journals are changing their review processes to incorporate analyses of images that are submitted for publication.

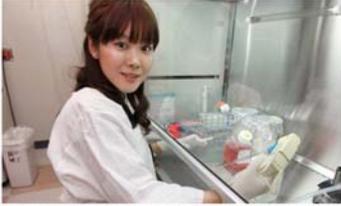




Stem cells

What pushes scientists to lie? The disturbing but familiar story of Haruko Obokata

The spectacular fall of the Japanese scientist who claimed to have triggered stem cell abilities in regular body cells is not uncommon in the scientific community. The culprit: carelessness and hubris in the drive to make a historic discovery



The Guardian
18 Feb 2015

Real-life Examples of Research Misconduct

Breast Cancer Prevention Trial
A data coordinator falsified and fabricated the dates of tests and exams

Nat. Surgical Adjuvant Breast & Bowel Project
A data coordinator falsified and fabricated follow-up data

Why Does This Matter?

Inaccurate information regarding patient status and date of death could result in an over- or under-estimate of treatment benefits, especially when length of survival and length of disease-free survival are end-points

Real-life Examples of Research Misconduct

High Dose Chemotherapy for Breast Cancer

- HSCT for metastatic breast cancer widely performed by mid 1990's.
- 5 randomized studies completed
 - 4 negative
 - 1 strikingly positive (CR 51% vs. 4%)
 - Bezwoda JCO 1995

High-Dose Chemotherapy With Hematopoietic Rescue as Primary Treatment for Metastatic Breast Cancer: A Randomized Trial

By W.R. Bezwoda, L. Seymour, and R.D. Donsey

Purpose: The aims of this study were to compare in a randomized trial the results of high-dose versus conventional-dose chemotherapy as first-line treatment for metastatic breast cancer. The comparison included complete response (CR) rate, duration of response, and duration of survival.

Patients and Methods: Ninety patients were entered onto a study to compare two cycles of high-dose cyclophosphamide 2.4 g/m², mitoxantrone 35 to 45 mg/m², and etoposide (VP16) 2.5 g/m² (HD-CNV) versus six to eight cycles of conventional-dose cyclophosphamide 600 mg/m², mitoxantrone 12 mg/m², and vincristine 1.4 mg/m² (CNV) as first-line treatment for metastatic breast cancer. The high-dose regimen included either autologous bone marrow or peripheral blood stem-cell rescue. All 90 patients are assessable.

Results: The response rates were significantly different. The overall response rate for HD-CNV was 43 of 45

(95%), with 23 of 45 patients (51%) achieving CR. Twenty-four of 45 patients (53%) who received conventional CNV have responded, with only two patients achieving CR. Both duration of response and duration of survival were significantly longer for patients who received HD-CNV. Toxicity of the high-dose therapy was moderate in most patients. Grade 2 to 3 mucositis and hematologic suppression that required supportive treatment was universal, but hematologic recovery to a neutrophil count more than 500/ μ L and platelet count more than 40,000/ μ L occurred at day 18 (median) after therapy.

Conclusion: HD-CNV appears to be a promising schedule that results in a significant proportion of CRs and increased survival in patients with metastatic breast cancer.

J Clin Oncol 13:2482-2489. © 1995 by American Society of Clinical Oncology.

Public Health

High-dose chemotherapy for high-risk primary breast cancer: an on-site review of the Bezwoda study

Raymond D Weira, Robert M Rifkin, J Marc Stewart, Richard L Theriault, Lori A Williams, Alan A Herman, Roy A Beveridge

Summary

Background: The efficacy of high-dose chemotherapy with granulocyte colony-stimulating factor (G-CSF) as a conventional issue. Although historically controlled trials have suggested a survival advantage for high-dose chemotherapy, several randomized studies have yet to confirm this advantage. Two studies, however, by Bezwoda et al, of patients with high-risk and metastatic disease, seemed to show a significant survival advantage for high-dose compared with conventional-dose chemotherapy for metastatic and high-risk primary breast cancer.

Methods: To corroborate the study results before starting a large international confirmatory study, a US team did an on-site review of records for patients in the high-dose study. Limited numbers of records were made available for review, all of which were for patients who received the high-dose chemotherapy regimen.

Findings: There was much disparity between the reviewer records and the data presented at the international meetings. In addition, the reviewers saw no signed informed consent, and the institutional review committee had no record of approval for the investigational therapy. After the site visit, Bezwoda submitted scientific manuscripts by using a different control chemotherapy regimen from that described in the manuscripts.

Interpretation: The Bezwoda study should not be used as the basis for further trials to test the efficacy of the cyclophosphamide, mitoxantrone, etoposide regimen for high-dose chemotherapy in women with high-risk primary breast cancer. This review indicates the essential nature of on-site audits, especially in single-institution studies.

Lancet 2000; 356: 999-1003

Introduction

One of the most controversial issues in medical oncology has been the use of high-dose chemotherapy and autologous granulocyte colony-stimulating factor (G-CSF) for the treatment of breast cancer. Phase II trials in patients with metastatic disease¹ or high-risk primary disease² have suggested significant disease-free and overall survival benefits from this therapeutic approach. As a result of such studies, breast cancer became the first common disease for which treatment therapy was given in the 1990s.³ Thousands of women worldwide underwent therapeutic therapy, frequently as routine medical care. In December, 1990, randomized trials assessing the efficacy of high-dose chemotherapy in metastatic and high-risk primary breast cancer were begun at the University of Wisconsin, Madison, and the University of Toronto. The protocols involved two cycles of high-dose chemotherapy (cyclophosphamide with granulocyte colony-stimulating factor and mitoxantrone standard-dose chemotherapy).⁴ The high-dose chemotherapy regimen consisted of a combination of cyclophosphamide, mitoxantrone, and etoposide given in short courses by granulocyte colony-stimulating factor support. This regimen-based program was unique because other randomized trials involved standard chemotherapy followed by high-dose chemotherapy.⁵ Patients with metastatic and high-risk primary breast cancer were reported to have survived in the high-dose chemotherapy arms more often than in the standard-dose groups.

The results of the trial in women with high-risk primary breast cancer were presented at the primary meeting of the 1995 meeting of the American Society of Clinical Oncology (ASCO) and at the 1996 European Cancer Conference (ECCO-17) (data available at www.conference.cco.com/abstracts.html items 16 and 17 of publication, used April 5, 2000). The trial was the only randomized study at the ASCO meeting that showed an

High-Dose Chemotherapy With Hematopoietic Rescue as Primary Treatment for Metastatic Breast Cancer: A Randomized Trial

By W.R. Barlow, L. Seymour, and P. Sparano

Purpose: The aims of this study were to compare in a randomized trial the results of high-dose versus conventional-dose chemotherapy as first-line treatment of metastatic breast cancer. The comparison included complete response (CR) rate, duration of response, and duration of survival.

Patients and Methods: Ninety patients were entered onto a study to compare two cycles of high-dose cyclophosphamide 2.4 g/m², mitoxantrone 45 mg/m², and etoposide (VP16) 2.25 g/m² versus six to eight cycles of conventional cyclophosphamide 600 mg/m², mitoxantrone 12 mg/m², and vincristine 1.4 mg/m² (CNV) as treatment for metastatic breast cancer. The high-dose regimen included either autologous bone marrow or peripheral-blood stem-cell rescue. All 90 patients are assessable.

Results: The response rates were significantly different. The overall response rate for HD-CNV was 43 of 45

of 45 patients (51%) achieving CR. Of 45 patients (52%) who received conventional CNV have responded, with only two patients achieving CR. Both duration of response and duration of survival were significantly longer for patients who received HD-CNV. Toxicity of the high-dose therapy was moderate in most patients. Grade 2 to 3 mucositis and hematologic suppression that required supportive treatment was universal, but hematologic recovery to a neutrophil count more than 500/ μ L and platelet count more than 40,000/ μ L occurred at day 18 (median) after therapy.

Conclusion: HD-CNV appears to be a promising schedule that results in a significant proportion of CRs and increased survival in patients with metastatic breast cancer.

J Clin Oncol 13:2483-2489. © 1995 by American Society of Clinical Oncology.

Why Does This Matter?

- HSCT is very costly both in terms of monetary amounts and side effects.
- Treatment related mortality is significant
 - (10-20%)

HOW THE CASE AGAINST THE MMR VACCINE WAS FIXED

In the first part of a special *BMJ* series, **Brian Deer** exposes the bogus data behind claims that launched a worldwide scare over the measles, mumps, and rubella vaccine, and reveals how the appearance of a link with autism was manufactured at a London medical school

- 1998 Lancet paper by Wakefield links MMR to autism / diarrhea syndrome (n=12)
- Multiple groups can not replicate findings
- Reporter (Deer) uncovers multiple inconsistencies

BMJ 2011; 342:c5347

Measles Cases and Outbreaks

During 2014*

644

Cases

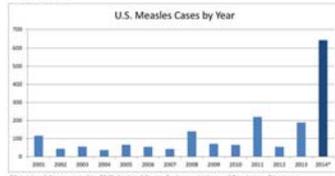
23

Outbreaks

reported in 27 states: Alabama, California, Colorado, Connecticut, Hawaii, Illinois, Indiana, Kansas, Massachusetts, Michigan, Minnesota, Missouri, Nebraska, New Jersey, New Mexico, New York, North Carolina, Ohio, Oregon, Pennsylvania, South Dakota, Tennessee, Texas, Utah, Virginia, Washington, Wisconsin

representing 89% of reported cases this year

In 2015 by Feb 20 **154** cases reported



*Provisional data reported to CDC's National Center for Immunization and Respiratory Diseases



Real-life Examples of Research Misconduct

A clinician, Eric Poehlman, who was involved in several different clinical protocols, admitted to falsifications and fabrications of clinical results.

One of his staff detected inappropriate data management and reported it

Real-life Examples of Research Misconduct

- Longitudinal Menopause Study
 - Reportedly studied 35 women at baseline and 3 years later.
 - All but 3 patients had fabricated and falsified data
 - Published in Annals of Med (and 6 other academic journals) and used in 9 NIH and 2 USDA grant applications

Real-life Examples of Research Misconduct

- Longitudinal Study of Aging
 - Exaggerated number of patients tested
 - Changed values to create a trend in the aging process
 - Presented in 3 grant applications
 - Prospective Hormone Replacement Study
 - Double blinded study
 - Presented preliminary data in 2 grant applications when he did not have access to unblinding
-

Real-life Examples of Research Misconduct

- He had applied for about \$11.6 million in funding (and was awarded \$2.9 million)
 - From 2000-2004 U Vermont and NIH investigated Dr. Poehlman
 - They found that he presented false testimony and documents and influenced other witnesses to provide false documents.
 - He eventually admitted to destruction of electronic evidence of his falsifications and fabrications
-

Real-life Examples of Research Misconduct

The finding of misconduct resulted in a 366-day Federal prison term for Dr. Poehlman because his actions led to loss of government funds, obstruction of justice, and abuse of a position of trust. He was also *barred for life* from receiving any funding from any Federal agency and was *permanently* excluded from any Federal health care program

Real-life Examples of Research Misconduct

Dr. Poehlman justified his actions as follows:

- Minor points were misrepresented to ensure the grant was re-funded
- His lab staff were dependent on the grant for their salaries
- He wanted to be recognized as an important contributor to his field

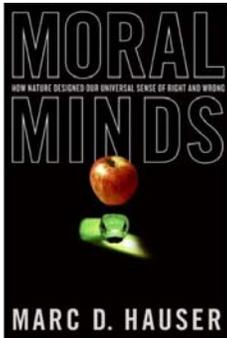


Marc Hauser, Harvard professor of Psychology and Director of Harvard's Cognitive Evolution Laboratory.

Questions arose when a lab assistant was asked to analyze the results of an experiment.

August 20, 2010 Harvard investigated and found Hauser guilty of misconduct. Case turned over to Fed Authorities (ORI)

Ironically, Dr. Hauser was at the time working on another book entitled *Evilicious: Why We Evolved a Taste for Being Bad*



Harvard University

MARC D. HAUSER
PROFESSOR OF PSYCHOLOGY
DIRECTOR, COGNITIVE EVOLUTION LAB

33 KIRKLAND STREET, WELLES HALL
CAMBRIDGE, MA, 02138, U.S.A
(617) 495-1234/3030

DEAN MICHAEL SMITH
HARVARD UNIVERSITY
UNIVERSITY HALL
CAMBRIDGE, MA, 02138

7 JULY 2011

Dear Dean Smith,

I am writing to let you know that I have decided to resign my position as a faculty member at Harvard effective August 1, 2011. While on leave over the past year, I have begun doing some extremely interesting and rewarding work focusing on the educational needs of at-risk teenagers. I have also been offered some exciting opportunities in the private sector. While I may return to teaching and research in the years to come, I look forward to focusing my energies in the coming year on these new and interesting challenges.

During my eighteen years at Harvard, it has been a great pleasure to teach so many bright and talented students and to work with so many dedicated colleagues. I will greatly miss them.

Sincerely,

Marc Hauser

What is the fall-out from these acts of research misconduct?

- Other scientists are angry because they have spent time and resources trying to replicate manipulated data
 - Institutional reputations are also damaged
 - Entire disciplines may be tarnished (e.g., hematopoetic stem cell transplant for solid tumors)
-

What is the fall-out from these acts of research misconduct?

- Patients and their families cannot understand why promising results they had heard about are no longer valid and lose their trust in researchers
 - The Public relies on our truthfulness as investigators, so misconduct can undermine science in general
-

How is Research Misconduct Handled at the NIH?

- Allegations are reported to the AIRIO (NIH Agency Intramural Research Integrity Officer)
 - An assessment is carried out to determine if the allegation meets the definition of misconduct
 - An Inquiry Committee examines the evidence to determine if an Investigation is needed
 - An Investigation Committee determines if research misconduct occurred
 - The ARILO (NIH Agency Research Integrity Liaison Officer) concurs and imposes sanctions
-

<http://sourcebook.od.nih.gov/ResEthicsCases/NIH%20Misconduct2.pdf>

Data Management

Why would someone manipulate data?

1. **They want to make their data appear more convincing**

Yes, improving the quality of the data is a common reason for data manipulation.

2. **They need a specific result to support their hypothesis**

It is not uncommon for scientists to be so convinced of their hypothesis that they manipulate data to make it fit their model.

Data Management, continued

3. **They need the experiment to finish a manuscript**

The pressure to finish a manuscript and submit for publication, especially if a lab is in stiff competition with another lab, may result in data manipulation since that is easier and faster than doing the actual experiments.

4. **They had to give a talk the next day and did not have all the data**

This could happen as an individual might want impressive data to convince an audience of the novelty of their results.

Research Misconduct Penalties

Remember:

If you are caught manipulating data, you could be barred for life from ever receiving government financial support for your research, or even be sentenced to jail.

THE CANCER LETTER

Jan. 9, 2015 • www.cancerletter.com • Vol. 41 No. 1

"In raising these concerns, I have nothing to gain and much to lose."
— Bradford Perez



Internal Emails Raise New Questions
Duke Officials Silenced Med Student Who Reported Trouble in Anil Potti's Lab

"Brad Perez is a Hero" . . . Page 5
A New Perspective on Nevins and Potti . . . Page 9
Research Concerns Nevins and Potti Respond to Perez's Questions and Worries . . . Page 14
A Timeline How the Perez Case Fits Into the Duke Scandal

Plagiarism



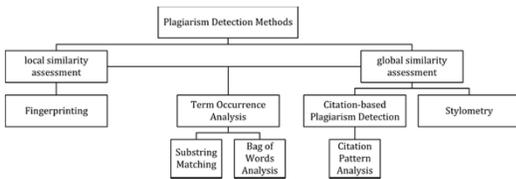
Plagiarism: the appropriation of another person's ideas, processes, results, or words, without giving appropriate credit

duplication, co-submission and plagiarism

Duplication

- Legitimate
 - Clinical Trial Updates
 - Meeting Proceedings
 - Errata
- Illegitimate
 - Plagiarism
 - Co-submission

Plagiarism Detection



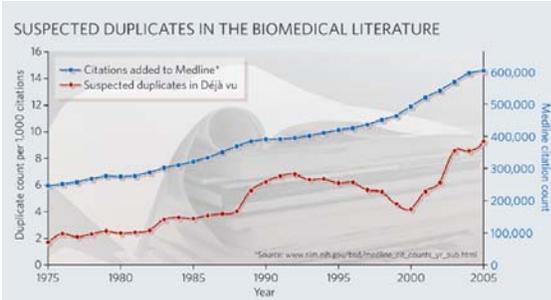
Wikipedia



NIH Supported Database

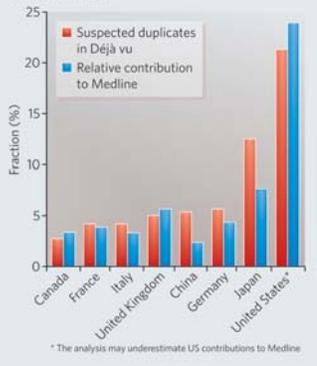
<http://dejavu.vbi.vt.edu/dejavu/>

Duplication



Errami and Garner, *Nature* 2008

TOP EIGHT CONTRIBUTING COUNTRIES TO MEDLINE



Errami and Garner, *Nature* 2008

Authorship Questions

Is authorship appropriate if?

1. You wrote the paper

Yes, if you wrote the paper, you should be an author.

2. You grew the cells used in the study

No, if you merely provided cells used in the paper, this would not warrant authorship.

<http://sourcebook.od.nih.gov/ethic-conduct/Conduct%20Research%206-11-07.pdf>

Answers: Authorship

3. You performed 1/2 of the experiments

Yes, if you performed half of the experiments, authorship would be warranted.

4. You identified and ordered the commercial supplies used in the project

No, if you merely helped find the reagents used, this would not warrant authorship.

5. Your girlfriend worked on the project

No, personal relationships do not warrant authorship.

<http://sourcebook.od.nih.gov/ethic-conduct/Conduct%20Research%206-11-07.pdf>

Answers: Authorship, continued

6. You thought up the idea for the project

This is the most difficult question. If you conceived the basic hypothesis, authorship might be warranted. If you casually mentioned an idea in a hallway conversation, authorship might not be appropriate.

Remember: Authorship is a privilege, not a right, and you must have made a meaningful contribution to the manuscript to earn it.

<http://sourcebook.od.nih.gov/ethic-conduct/Conduct%20Research%206-11-07.pdf>

Annals of Internal Medicine Authorship Criteria

The following, by themselves, are not criteria for authorship:

- holding position of administrative leadership
 - contributing patients or reagents
 - collecting and assembling data
-

Processes for Authorship Dispute Resolution

- **Direct Dialogue**
- **Mediation**
 - Office of the Ombudsman
- **Peer Panel**
 - Voluntary, 3+ member panel of experts
 - Binding decision
- **Binding SD/DDIR Decision**

<http://sourcebook.od.nih.gov/ethic-conduct/Authorship%20Dispute%20Resolution%20Panel.pdf>

Summary

Investigator	Description	Fabrication	Falsification
Hwang	Cloning	✓ 9 of 11 cell lines	✓ Image manipulation
Bezwoda	Transplant	✓ Made up patients	✓ Stated he had consent
Wakefield	Measles Vaccine	✓ Colitis	✓ Date of reaction
Poelman	Longitudinal Studies	✓ Patients	✓ Destroyed data
Hauser	Monkey Studies	✓ Sounds for Monkeys	✓ Monkey response

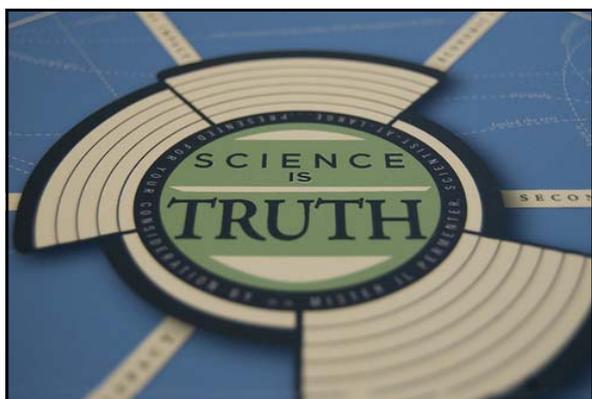
Fabrication – making up data or results and recording or reporting them
Falsification – manipulating research materials, equipment, or processes, or changing or omitting data or results such that the research is not accurately represented in the research record

Summary

The ethical conduct of science is your personal responsibility

You must not commit falsification or fabrication of data or plagiarize the work of others

Performing scientific research as a career is a privilege. By performing it in an ethical manner, you will maintain the highest standards of scientific integrity.



All rights reserved by [Jason Parmenter](http://portfolios.aiga.org/gallery/Science-is-Truth/176891)
<http://portfolios.aiga.org/gallery/Science-is-Truth/176891>
